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What Is Big Data Analytics and Its Benefits
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Healthcare statistics based on 'big data' may not always be reliable
Dell, IBM Corporation, Microsoft Corporation, Amazon.com, Inc., Nutanix, HP Enterprise, Toshiba Corporation, Samsung Group, Netapp, Inc., Quantum CorporationPune, India, Dec. 02, 2021 (GLOBE NEWSWIRE) ...

Data Storage Market to Escalate Swiftly; Adoption of Big Data Analytics and AI to Amplify Revenue, states Fortune Business Insights
Everyone is using big data, everyone claims they have it, everyone thinks they are running their business based on this new concept. This article discusses Big Data, how to check if you have it, and ...

Big Data: What is it and what you need to do about it?
The goal of using data analytics in healthcare, according to panelists at GlobeSt. Healthcare Real Estate, is to help understand where the competition is, where a client can grow, where to find new ...

Data Analytics Helps Healthcare CRE's Broader Strategy, Not the Bullseye
The report gives key insights available status of the Big Data Analytics in Healthcare producers and is an important wellspring of direction and course for organizations and people keen on the ...

Big Data Analytics in Healthcare Market Gaining Revolution In Eyes of Global Exposure with IBM, Optum, Cerner
Since we're talking numbers, let's kick off with a stat - 90% of successful traders are using robots when trading the forex market. That's according to an article in AITHORITY last year.

How Big Data and AI Steps Up for Forex Brokers
Here's a look at 10 big data technology startups developing ground-breaking technology for big data analytics, predictive analytics, database, AI, machine learning and cloud computing.

The 10 Hottest Big Data Startups Of 2021
Europe was the fastest growing region for big data hiring among power industry companies in the three months ending September. The number of roles in Europe made up 13.3% of total big data jobs up ...

Europe is seeing a hiring boom in power industry big data roles
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Hadoop and Big Data Analysis Market May Set Epic Growth Story with Cloudera, Hortonworks, AWS
Latest Study on Industrial Growth of Worldwide Big Data Software Market 2021-2027. A detailed study accumulated to offer Latest insights about acute features of the Worldwide Big Data Software market.

Big Data Software Market Is Booming Worldwide | SAS Institute, TIBCO Software, Amazon Web Services
New Standards Adoption Sets Pace for $22.1B Big Data Market Revenues Through 2030CAMBRIDGE, Mass., Nov. 29, 2021 (GLOBE NEWSWIRE) -- NSR's newly released Big Data Analytics via Satellite, 5th Edition ...

Satellite Big Data Value Chain Sees Opportunity Driven by EO and M2M/IoT Applications
BL Media/ - Meiling He is fascinated by intelligent manufacturing and big data analysis areas awash with opportunities, especially for someone who wants to help ...

Rockwell Automation Data Engineer Dreams Big, Earning Patents, Ph.D.
Built with powerful AI, public clouds' analytics and developer services make possible for SMBs what had long been the province of enterprises.

More Than Scalability: The Cloud Enables Smaller Businesses to Do Big Things with Data
Newest Report on "Big Data in Healthcare Market" indicates all the influencing factors of various growth patterns, ...

Big Data in Healthcare Market Size Analysis 2022: Latest Innovations of Industry, Future Growth Developments and Business Trends Forecast to 2026
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'The Wheel of Time' shows why Amazon is betting big on sci-fi and fantasy content
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Data Analytics Consulting Firm Mavent Analytics' Rebrands and Expands Offerings With Talent Services
Global Big Data Analytics Software Market from 2021 to 2027 is the headline of a commercial market line created by MarketQuest.biz that examines market growth prospects and ...

Global Big Data Analytics Software Market 2021 Key Players, Emerging Technologies, Opportunity Assessment and Data Analysis by 2027
The "Big Data Analytics Software Market" report highlights the exhaustive analysis of current industry trends with ...

Big Data is the biggest game-changing opportunity for marketing and sales since the Internet went mainstream almost 20 years ago. The data big bang has unleashed torrents of terabytes about everything from customer behaviors to weather patterns to demographic consumer shifts in emerging markets. This collection of articles, videos, interviews, and slideshares highlights the most important lessons for companies looking to turn data into above-market growth: Using analytics to identify valuable business opportunities from the data to drive decisions and improve marketing return on investment (MROI) Turning those insights into well-designed products and offers that delight customers Delivering those products and offers effectively to the marketplace.The goldmine of data represents a pivot-point moment for marketing and sales leaders. Companies that inject big data and analytics into their operations show productivity rates and profitability that are 5 percent to 6 percent higher than those of their peers. That's an advantage no company can afford to ignore.

This book provides a comprehensive overview of the theory and praxis of Big Data Analytics and how these are used to extract cognition-related information from social media and literary texts. It presents analytics that transcends the borders of discipline-specific academic research and focuses on knowledge extraction, prediction, and decision-making in the context of individual, social, and national development. The content is divided into three main sections: the first of which discusses various approaches associated with Big Data Analytics, while the second addresses the security and privacy of big data in social media, and the last focuses on the literary text as the literary data in Big Data Analytics. Sharing valuable insights into the etiology behind human cognition and its reflection in social media and literary texts, the book benefits all those interested in analytics that can be applied to literature, history, philosophy, linguistics, literary theory, media & communication studies and computational/digital humanities.

Explore big data concepts, platforms, analytics, and their applications using the power of Hadoop 3 Key Features Learn Hadoop 3 to build effective big data analytics solutions on-premise and on cloud Integrate Hadoop with other big data tools such as R, Python, Apache Spark, and Apache Flink Exploit big data using Hadoop 3 with real-world examples Book Description Apache Hadoop is the most popular platform for big data processing, and can be combined with a host of other big data tools to build powerful analytics solutions. Big Data Analytics with Hadoop 3 shows you how to do just that, by providing insights into the software as well as its benefits with the help of practical examples. Once you have taken a tour of Hadoop 3's latest features, you will get an overview of HDFS, MapReduce, and YARN, and how they enable faster, more efficient big data processing. You will then move on to learning how to integrate Hadoop with the open source tools, such as Python and R, to analyze and visualize data and perform statistical computing on big data. As you get acquainted with all this, you will explore how to use Hadoop 3 with Apache Spark and Apache Flink for real-time data analytics and stream processing. In addition to this, you will understand how to use Hadoop to build analytics solutions on the cloud and an end-to-end pipeline to perform big data analysis using practical use cases. By the end of this book, you will be well-versed with the analytical capabilities of the Hadoop ecosystem. You will be able to build powerful solutions to perform big data analytics and get insight effortlessly. What you will learn Explore the new features of Hadoop 3 along with HDFS, YARN, and MapReduce Get well-versed with the analytical capabilities of Hadoop ecosystem using practical examples Integrate Hadoop with R and Python for more efficient big data processing Learn to use Hadoop with Apache Spark and Apache Flink for real-time data analytics Set up a Hadoop cluster on AWS cloud Perform big data analytics on AWS using Elastic Map Reduce Who this book is for Big Data Analytics with Hadoop 3 is for you if you are looking to build high-performance analytics solutions for your enterprise or business using Hadoop 3's powerful features, or you're new to big data analytics. A basic understanding of the Java programming language is required.

Due to market forces and technological evolution, Big Data computing is developing at an increasing rate. A wide variety of novel approaches and tools have emerged to tackle the challenges of Big Data, creating both more opportunities and more challenges for students and professionals in the field of data computation and analysis. Presenting a mix of industry cases and theory, Big Data Computing discusses the technical and practical issues related to Big Data in intelligent information management. Emphasizing the adoption and diffusion of Big Data tools and technologies in industry, the book introduces a broad range of Big Data concepts, tools, and techniques. It covers a wide range of research, and provides comparisons between state-of-the-art approaches. Comprised of five sections, the book focuses on: What Big Data is and why it is important Semantic technologies Tools and methods Business and economic perspectives Big Data applications across industries

Winner, 2018 Law & Legal Studies PROSE Award The consequences of big data and algorithm-driven policing and its impact on law enforcement In a high-tech command center in downtown Los Angeles, a digital map lights up with 911 calls, television monitors track breaking news stories, surveillance cameras sweep the streets, and rows of networked computers link analysts and police officers to a wealth of law enforcement intelligence. This is just a glimpse into a future where software predicts future crimes, algorithms generate virtual "most-wanted" lists, and databanks collect personal and biometric information. The Rise of Big Data Policing introduces the cutting-edge technology that is changing how the police do their jobs and shows why it is more important than ever that citizens understand the far-reaching consequences of big data surveillance as a law enforcement tool. Andrew Guthrie Ferguson reveals how these new technologies "viewed as race-neutral and objective"have been eagerly adopted by police departments hoping to distance themselves from claims of racial bias and unconstitutional practices. After a series of high-profile police shootings and federal investigations into systemic police misconduct, and in an era of law enforcement budget cutbacks, data-driven policing has been billed as a way to "turn the page" on racial bias. But behind the data are real people, and difficult questions remain about racial discrimination and the potential to distort constitutional protections. In this first book on big data policing, Ferguson offers an examination of how new technologies will alter the who, where, when and how we police. These new technologies also offer data-driven methods to improve police accountability and to remedy the underlying socio-economic risk factors that encourage crime. The Rise of Big Data Policing is a must read for anyone concerned with how technology will revolutionize law enforcement and its potential threat to the security, privacy, and constitutional rights of citizens. Read an excerpt and interview with Andrew Guthrie Ferguson in The Economist.

This book combines the analytic principles of digital business and data science with business practice and big data. The interdisciplinary, contributed volume provides an interface between the main disciplines of engineering and technology and business administration. Written for managers, engineers and researchers who want to understand big data and develop new skills that are necessary in the digital business, it not only discusses the latest research, but also presents case studies demonstrating the successful application of data in the digital business.

The goal of the book is to present the latest research on the new challenges of data technologies. It will offer an overview of the social, ethical and legal problems posed by group profiling, big data and predictive analysis and of the different approaches and methods that can be used to address them. In doing so, it will help the reader to gain a better grasp of the ethical and legal conundrums posed by group profiling. The volume first maps the current and emerging uses of new data technologies and clarifies the promises and dangers of group profiling in real life situations. It then balances this with an analysis of how far the current legal paradigm grants group rights to privacy and data protection, and discusses possible routes to addressing these problems. Finally, an afterword gathers the conclusions reached by the different authors and discuss future perspectives on regulating new data technologies.

This book presents and discusses the main strategic and organizational challenges posed by Big Data and analytics in a manner relevant to both practitioners and scholars. The first part of the book analyzes strategic issues relating to the growing relevance of Big Data and analytics for competitive advantage, which is also attributable to empowerment of activities such as consumer profiling, market segmentation, and development of new products or services. Detailed consideration is also given to the strategic impact of Big Data and analytics on innovation in domains such as government and education and to Big Data-driven business models. The second part of the book addresses the impact of Big Data and analytics on management and organizations, focusing on challenges for governance, evaluation, and change management, while the concluding part reviews real examples of Big Data and analytics innovation at the global level. The text is supported by informative illustrations and case studies, so that practitioners can use the book as a toolbox to improve understanding and exploit business opportunities related to Big Data and analytics.

Feature engineering plays a vital role in big data analytics. Machine learning and data mining algorithms cannot work without data. Little can be achieved if there are few features to represent the underlying data objects, and the quality of results of those algorithms largely depends on the quality of the available features. Feature Engineering for Machine Learning and Data Analytics provides a comprehensive introduction to feature engineering, including feature generation, feature extraction, feature transformation, feature selection, and feature analysis and evaluation. The book presents key concepts, methods, examples, and applications, as well as chapters on feature engineering for major data types such as texts, images, sequences, time series, graphs, streaming data, software engineering data, Twitter data, and social media data. It also contains generic feature generation approaches, as well as methods for generating tried-and-tested, hand-crafted, domain-specific features. The first chapter defines the concepts of features and feature engineering, offers an overview of the book, and provides pointers to topics not covered in this book. The next six chapters are devoted to feature engineering, including feature generation for specific data types. The subsequent four chapters cover generic approaches for feature engineering, namely feature selection, feature transformation based feature engineering, deep learning based feature engineering, and pattern based feature generation and engineering. The last three chapters discuss feature engineering for social bot detection, software management, and Twitter-based applications respectively. This book can be used as a reference for data analysts, big data scientists, data preprocessing workers, project managers, project developers, prediction modelers, professors, researchers, graduate students, and upper level undergraduate students. It can also be used as the primary text for courses on feature engineering, or as a supplement for courses on machine learning, data mining, and big data analytics.