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Strategic Management delivers an insightful, clear, concise introduction to strategy management concepts and links these concepts to the skills and knowledge students need to be successful in the professional world. Written in a conversational Harvard Business Review style, this product sparks ideas, fuels creative thinking and discussion, while engaging students via contemporary examples, innovative whiteboard animations for each chapter, outstanding author-produced cases, unique Strategy Tool Applications with accompanying animations and Career Readiness applications through author videos.

Strategic management is a field that has diversity in approach and scope, but relative homogeneity in pedagogy. This book, a refreshed edition of its successful predecessor, brings something different to the field, by concisely introducing it with a focus on doing business in the Middle East and North Africa. Supplemented by online case studies and other resources, the reader is exposed to a plethora of concepts, theories, practical implications, and experiential exercises in the strategic management process. The updated text explores key regional issues, including the "Arab Spring", economic recession, corporate social responsibility, the role of women in business and the rise of emerging economies. The reader is encouraged to look at the world in light of the challenges many organizations are facing around the globe. Features like "Stop and Think Critically" and "Focus" points throughout each chapter encourage and inspire a thoughtful reading of the text. This is a book designed to aid undergraduate and graduate students, as well as managers in both for-profit and non-profit sectors. The authors guides the reader through both new and ongoing issues in the field of strategic management, and allow them to foster a greater understanding of this ever-developing field.

This collection of readings is combined with cases from James Brian Quinn. It present an up-to-date look at how actual companies act strategically and the research driving them. While retaining many of the classic cases and articles, this edition includes new organization and strategy concepts to emerge in the last few years: core competency strategies; strategic outsourcing; managing with the new digital technologies; and managing hypercompetition, with 13 new readings and 17 new cases.

Resourceful companies today must successfully manage the entire supply flow, from the sources of the firm, through the value-added processes of the firm, and on to the customers of the firm. The fourteenth Global Edition of Operations and Supply Chain Management provides well-balanced coverage of managing people and applying sophisticated technology to operations and supply chain management.

The ABC of Clinical Leadership explores and develops the key principles of leadership and management. It outlines the scope of clinical leadership, emphasising its importance in the clinical context, especially for improving patient care and health outcomes in rapidly changing health systems and organisations. Using short illustrative case studies, the book takes a systematic approach to leadership of clinical services, systems and organisations; working with others and developing individual leadership skills. This second edition has been fully updated to reflect recent developments in the field, including current thinking in leadership theory, as well as a focus throughout on workforce development and working in multidisciplinary healthcare teams. International examples are used to reflect global practice and two new chapters on leading projects and followership have been added. Combining theory and practical clinical examples, and written by clinical educators with a wealth of experience of leadership in the clinical and educational environment, the ABC of Clinical Leadership is an ideal resource for all healthcare professionals, both during training and for continuing professional development.

With stagnated demand in many home economies, the need to internationalize and exploit foreign market opportunities has never been more paramount for businesses to succeed at a global level. However, this process raises a number of questions, such as: can firms use their knowledge of one market in the next? Can firms pursue internationalization on several fronts at the same time? How should firms handle cultural and institutional differences between markets? This textbook provides students with the core research in international business and strategy, including organization, efficiency, external relationships and the challenges found in an increasingly multicultural world. Each part begins with a presentation of the issues and controversies faced in that particular area, followed by a synthesis of the research which provides avenues for future research. To facilitate and encourage further debate and learning, each part also includes at least one original case study. Compiled by two of the World's leading scholars of international business, and supplemented with critical commentaries and a range of integrative case studies, this comprehensive textbook provides advanced students of international

business and strategy with a resource that will be invaluable in their studies and beyond.

What's Your Business? offers a comprehensive pathway through the subject of corporate design clarifying the relationship between corporate design and corporate strategy and the terms identity, brand, image, communication and reputation. The book explores the impact of developing digital technology on brand creation and positioning in a marketplace, through symbolic and coherent design. A local market trader may buy a van, promote his business on a blackboard and proclaim 'daily special offers'. Corporations use computers, design websites and communicate with global clients through social media. Yet each business started with an idea and developed a distinctive existence. What's Your Business? helps you turn a business idea into reality by establishing its existence, ethos, message and activities. By integrating corporate and design strategy with creative inputs Claire Tomlins illustrates the subject's diversity. She ensures businesses set goals, strategies and plans whilst ensuring they recognise an identity that sparks the corporate design strategy and creative inputs that manifests the company's aesthetic for marketing purposes; including design management, Intellectual Property topics and measures. Business people wishing to know how design can provide added value to their organisation will find this book useful, including where they could contribute. Academic concepts and definitions are updated and explanations are provided to business and design students on where each of their skillsets can contribute to a business.

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