

## Orbiting The Giant Hairball

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*Orbiting the Hairball Are You A Chicken? Are You A Multi-Creative? Are You Challenged by Having Too Many Creative Passions? "Back to Orbit" - A Song About Innovation by Gustavo Bitdinger*  
Orbiting The Giant Hairball

It is an autobiography of Gordon MacKenzie's organizational life as a creative force at Hallmark Cards. The Hairball is "policy, procedure, conformity, compliance, rigidity, and submission to the status quo, while Orbiting is originality, rule-breaking, non-conformity, experimentation, and innovation" (p. 39).

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

Overview. Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a "giant hairball"—a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past—that exercises an inexorable pull into mediocrity. Gordon McKenzie worked at Hallmark Cards for thirty years, many of which he spent inspiring his colleagues to slip the bonds of Corporate Normalcy and rise to orbit—to a mode of dreaming, daring ...

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

Orbiting the Giant Hairball is a life-changer for majority of its readers. That is why we made an animated review and summary of this great

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book. Check it out on YT below!

~~Orbiting the Giant Hairball: A Corporate Fool's Guide to ...~~

Orbiting the Giant Hairball is not a “normal” book. It’s filled with sketchy drawings and weird design. Some of it is handwritten. It looks messy. (There’s one chapter, titled “Orville Wright” that is just one 8-word sentence long. But it’s a sentence that packs a wallop.)

~~BOOK REVIEW: Orbiting the Giant Hairball | Moceanic~~

Orbiting the Giant Hairball (1996) is a guide to surviving at a corporation while holding onto your creativity. These blinks explain how to evade the dark, creativity-stifling vortex of corporate bureaucracy by balancing corporate restraints with personal creativity. Employees who feel trapped by corporate bureaucracy.

~~Orbiting the Giant Hairball by Gordon MacKenzie~~

In Orbiting the Giant Hairball, Gordon MacKenzie writes about his experiences working for Hallmark in the land of OZ. Hallmark, as you may know, was started by J.C. Hall who was from Norfolk, Nebraska. He jumped on a train headed to Kansas City and built the “largest social expression company in the world.”. MacKenzie was hired on as a Creator for the company, and during a staff meeting, the director for the Creative Division made the remark that the company was “...a giant hairball.”.

~~Orbiting the Giant Hairball Book Review | icma.org~~

Orbiting is responsible creativity: vigorously exploring and operating beyond the Hairball of the corporate mind set, beyond “accepted models, patterns, and standards” – all the while remaining connected to the spirit of the corporate mission.

~~Book Summary: "Orbiting the Giant Hairball" by Gordon ...~~

Work Description. Gordon MacKenzie worked at Hallmark Cards for thirty years, where he inspired his colleagues to slip the bonds of Corporate Normalcy and rise to orbit - to a mode of dreaming, daring, and doing above and beyond the rubber-stamp confines of the administrative mind-set. In his deeply funny book, exuberantly illustrated in full color, he shares lessons on awakening and fostering creative genius.

~~Orbiting the giant hairball (1998 edition) | Open Library~~

You have to maintain your identity regardless of what society wants. Its ok to be the first one to think out of the box and be creative and start something new. One of my favorite books on creativity and innovation is by a guy named Gordon MacKenzie, it's called "Orbiting the Giant Hairball".

~~Orbiting the Giant Hairball — Alison~~

Several years ago I was introduced to a little book titled “Orbiting the Giant Hairball: A Corporate Fool’s Guide to Surviving with Grace”. It’s

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only available in hardcopy and there is a good reason, it's filled with little doodles and art from the author, Gordon MacKenzie. In the 224 pages, Gordon describes his journey as a creative in a corporate environment.

### ~~Learning to Orbit the Giant Hairball | CreativityCrisis~~

Orbiting the Giant Hairball Summary written by: Ingrid Urgolites "Orbiting is responsible Creativity vigorously exploring and operating beyond the Hairball of the corporate mindset, beyond 'accepted models, patterns, or standards,' – all the while remaining connected to the spirit of the corporate mission."

### ~~Orbiting the Giant Hairball — Actionable Books~~

About Orbiting the Giant Hairball Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a "giant hairball"—a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past—that exercises an inexorable pull into mediocrity.

### ~~Orbiting the Giant Hairball by Gordon MacKenzie ...~~

Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace Hardcover – Illustrated, April 1 1998 by Gordon MacKenzie (Author) 4.6 out of 5 stars 294 ratings See all formats and editions

### ~~Orbiting the Giant Hairball: A Corporate Fool's Guide to ...~~

This opens in a new window. IDEO's General Manager Tom Kelley relays a tale about artist and author Gordon MacKenzie. In his book, "Orbiting the Giant Hairball", MacKenzie asks school children from kindergarten through sixth grade if they consider themselves to be artists. While the enthusiasm for creative free expression seems to run freely for the youngest children, the author notes some attrition from the idea starting with the second graders, and full-blown shame for artistic expression ...

### ~~Orbiting the Giant Hairball | Stanford eCorner~~

Orbiting the Giant Hairball (1996) is a guide to surviving at a corporation while holding onto your creativity. These blinks explain how to evade the dark, creativity-stifling vortex of corporate bureaucracy by balancing corporate restraints with personal creativity.

### ~~Orbiting The Giant Hairball — PPL Electric~~

Gordon MacKenzie has a peculiar prescription for succeeding in the corporate world: "Orbit the giant hairball." It's a message that's easier to swallow when you consider his 30-year career as a...

### ~~How Is Your Company Like a Giant Hairball?~~

The book Orbiting the Giant Hairball was written by Gordon MacKenzie in 1996. Originally self-published the book became a business "cult classic".

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### ~~Orbiting the Giant Hairball Essay – 2022 Words~~

The Hairball is "policy, procedure, conformity, compliance, rigidity, and submission to the status quo, while Orbiting is originality, rule-breaking, non-conformity, experimentation, and innovation" (p. 39). It is difficult to write much about this book without spoiling the fun and discovery of reading it.

### ~~Amazon.com: Customer reviews: Orbiting the Giant Hairball ...~~

Orbiting the Giant Hairball : A Corporate Fool's Guide to Surviving with Grace by Gordon MacKenzie. Gordon MacKenzie worked at Hallmark Cards for thirty years, where he inspired his colleagues to slip the bonds of Corporate Normalcy and rise to orbit - to a mode of dreaming, daring, and doing above and beyond the rubber-stamp confines of the administrative mind-set.

### ~~Orbiting the Giant Hairball : A Corporate Fool's Guide to ...~~

Book Overview The book Orbiting the Giant Hairball was written by Gordon MacKenzie in 1996. Originally self-published the book became a business "cult classic".

A humorous look at the corporate structure invites readers to explore their own creativity within the confines of the workplace, which the author describes as the giant "hairball"

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Painting with watercolors gives you endless opportunities to create the world you want. You choose whether to let the sun blaze or the rain pour, to move a maple tree here or make the trail wind over there, to subdue a hillside with quiet greens or make a forest glow with dazzling golds and reds. It's not only a matter of what to paint, but how to go about painting it. This book examines, one at a time, the three major elements of landscape painting: water, sky and land. You will be encouraged to try numerous ways of painting each one. Then you can choose the methods that best express how the outdoors speaks to you. Let this reliable collection of tips, techniques, ideas and lessons be your companion on a sure path to creative fulfillment and better watercolor landscapes.

Workplace performance expert Putzier offers 101 ways to make the workplace a more enjoyable and productive environment. In a lighthearted manner, he discusses how to change the tone and culture of a company with quick and often inexpensive ideas in order to improve employee morale, creative thinking, and work output. Other topics include attracting and retaining the best available talent, enhancing the company image, lowering stress, providing recognition and incentives, and implementing training and development strategies. The book lacks a bibliography. c. Book News Inc.

Traditional management structures, systems, and tools, intended to make the first factories of the industrial age efficient, are now obsolete. Applying them to knowledge-work has exactly the opposite effect, causing all kinds of breakdowns. This book explains why knowledge workers have to manage themselves and tells them how to do it.

The late author, one of the first women to enter the field of management consulting, experienced what she described as "nibbles"—little bites that life takes out of a person's self confidence. She offers a process for dealing with the world that moves the reader toward personal power and growth arising out of the unique values and strengths of each person.

A 5-part process that will transform your organization — or your career — into a non-stop creativity juggernaut We live in an era when business cycles are measured in months, not years. The only way to sustain long term innovation and growth is through creativity-at all levels of an organization. Disciplined Dreaming shows you how to create profitable new ideas, empower all your employees to be creative, and sustain your competitive advantage over the long term. Linkner distills his years of experience in business and jazz — as well as hundreds of interviews with CEOs, entrepreneurs, and artists — into a 5-step process that will make creativity easy for you and your organization. The methodology is simple, backed by proven results. Empowers individuals, teams, and organizations to meet creative challenges posed by the marketplace Turns the mystery of creativity into a simple-to-use process Shows how creativity can be used for everything from innovative,

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game-shifting breakthroughs to incremental advances and daily improvements to business processes Offers dozens of practical exercises, thought-starters, workouts to grow "creative muscles," and case studies Disciplined Dreaming shows even the stuffiest corporate bureaucracies how to cultivate creativity in order to become more competitive in today's shifting marketplace. • #4 New York Times Best Seller (Advice, How-To and Miscellaneous) • #8 New York Times Best Seller (Hardcover Business) • #2 Wall Street Journal Best Seller (Hardcover Business) • #9 Wall Street Journal Best Seller (Hardcover Nonfiction) • #9 Washington Post Best Seller (Hardcover Nonfiction) • #1 USA Today Best Seller (Money) • #10 Entertainment Weekly Best Seller (Hardcover Nonfiction) • #10 Publishers Weekly Bestseller (Hardcover Nonfiction)

There isn't a business that doesn't want to be more creative in its thinking, products and processes. In *The Art of Innovation*, Tom Kelley, partner at the Silicon Valley-based firm IDEO, developer of hundreds of innovative products from the first commercial mouse to virtual reality headsets and the Palm hand-held, takes readers behind the scenes of this wildly imaginative company to reveal the strategies and secrets it uses to turn out hit after hit. Kelley shows how teams: -Research and immerse themselves in every possible aspect of a new product or service -Examine each product from the perspective of clients, consumers and other critical audiences -Brainstorm best when they are focussed, being physical and having fun *The Art of Innovation* will provide business leaders with the insights and tools they need to make their companies the leading-edge top-rated stars of their industries.

The new way to transform a sales culture with clarity, authenticity, and emotional intelligence. Too often, the sales process is all about fear. Customers are afraid that they will be talked into making a mistake; salespeople dread being unable to close the deal and make their quotas. No one is happy. Mahan Khalsa and Randy Illig offer a better way. Salespeople, they argue, do best when they focus 100 percent on helping clients succeed. When customers are successful, both buyer and seller win. When they aren't, both lose. It's no longer sufficient to get clients to buy; a salesperson must also help the client reduce costs, increase revenues, and improve productivity, quality, and customer satisfaction. This book shares the unique FranklinCovey Sales Performance Group methodology that will help readers: · Start new business from scratch in a way both salespeople and clients can feel good about · Ask hard questions in a soft way · Close the deal by opening minds

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