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Karen W. Braun is the author of Managerial Accounting (3.42 avg rating, 36 ratings, 2 reviews, published 2009), Managerial Accounting (0.0 avg rating, 0 ...

### **Karen W. Braun (Author of Managerial Accounting)**

Table Of Contents 1. Introduction to Managerial Accounting 2. Building Blocks of Managerial Accounting 3. Job Costing 4. Activity-Based Costing, Lean Operations, and the Costs of...

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Braun, Managerial Accounting builds a solid foundation in managerial accounting concepts, within a less intimidating and more student-friendly context by making information easier to find, making topics easier to understand, and providing numerous engaging examples for students. KEY TOPICS: Introduction to Managerial Accounting; Building Blocks of Managerial Accounting; Cost Behaviour (formerly chapter 6); Cost-Volume-Profit Analysis (formerly chapter 7); Job Costing (formerly chapter 3); Process Costing (formerly chapter 5); Activity Based Costing (formerly chapter 4); Short-Term Business Decisions; The Master Budget and Responsibility Accounting; Flexible Budgets and Standard Costs; Performance Evaluation and the Balanced Scorecard; Capital Investment Decisions and the Time Value of Money MARKET: Appropriate for the Introduction to Management Accounting course.

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For courses in Introduction to Management Accounting This text helps students make the connection between managerial accounting concepts and the businesses they deal with everyday through strong coverage and effective practice. By presenting actual accounting decisions made in companies like Target and J. Crew, the text's precise coverage of the core concepts engages students in the learning process. MyAccountingLab for Managerial Accounting is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams—resulting in better performance in the course—and provides educators with a dynamic set of tools for gauging individual and class progress. This program provides a better teaching and learning experience—for you and your students. Here's how: Personalized learning with MyAccountingLab—the online homework, tutorial and assessment program that helps students succeed in the classroom and beyond. Students see the connections between accounting concepts and the businesses they interact with everyday. Students learn from the latest information on important topics in the field

Technological and theoretical changes over the past decade have altered the way we think about test validity. This book addresses the present and future concerns raised by these developments. Topics discussed include: \* the validity of computerized testing \* the validity of testing for specialized populations (e.g., minorities, the handicapped) and \* new analytic tools to study and measure validity

This state-of-the-art volume covers recent developments in research on audio description, the professional practice dedicated to making audiovisual products, artistic artefacts and performances accessible to those with supplementary visual and cognitive needs. Harnessing the power of the spoken word, the projects covered in this book illustrate the value of audiovisual content descriptions not only in relation to the role of breaking down physical, cognitive and emotional barriers to entertainment, but also in informing broader media practices such as video archive retrieval, video gaming development and application software creation. The first section maps out the field, discusses key concepts in relation to new developments and illustrates their application; the second part focuses on new audiences for AD, whilst the third part covers the impact of new technologies. Throughout this book contributors focus on methodological innovation, regarding audio description as an opportunity to engage in multi-dimensional linguistic and user-experience analysis, as it intersects with and contributes to a range of other research disciplines. This book is key reading for researchers, advanced students and practitioners of audiovisual translation, media, film and performance studies, as well as those in related fields including cognition, narratology, computer vision and artificial intelligence.

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