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Kenneth C. Laudon was a professor of Information Systems at the Stern School of Business at New York University.. Life and work. Kenneth Laudon graduated from Stanford University and has a Ph.D from Columbia University. Laudon's first book, Computers and Bureaucratic Reform: The Political Functions of Urban Information Systems (John Wiley and Sons, 1974) was an early study of the use of ...

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Kenneth C. Laudon is a professor of information systems at New York University's Stern School of Business. He holds a BA in economics from Stanford University and a PhD from Columbia University. He has authored 12 books dealing with electronic commerce, information systems, organizations, and society. Professor Laudon has also written more than 40 articles concerned with the social ...

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