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Another scenario can be a process to add a product to the cart in an e-commerce app. In this case, the chain of tasks could include the following tasks: check availability, calculate the price ...

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The administrative trial is due to start August 9th, 2022. The company didn't appear bothered. NVIDIA characterized the lawsuit as the "next step" in the FTC process, and repeated its arguments in ...

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E-commerce continues to have a dramatic impact on virtually every aspect of business. And following the Global Economic Crisis, its role is even more critical. Packed with the most cutting-edge coverage available, ELECTRONIC COMMERCE, 9e equips students with a solid understanding of the dynamics of this fast-paced industry. It delivers comprehensive coverage of emerging online technologies and trends and their influence on the electronic commerce marketplace. By detailing how the landscape of online commerce is evolving, this market-leading text reflects changes in the economy and how business and society are responding to those changes. Balancing technological issues with the strategic business aspects of successful e-commerce, the new edition includes expanded coverage of international issues, social networking, mobile commerce, Web 2.0 technologies, and updates on spam, phishing, and identity theft. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

NEW PERSPECTIVES ON THE INTERNET has been updated to cover the newest releases of the three main web browsers including Internet Explorer 9, Mozilla Firefox 4, and Google Chrome. With the New Perspectives critical-thinking, problem-solving approach, students will learn basic to advanced features of the Internet from Browser Basics to Electronic Commerce. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Packed with cutting-edge coverage, the first Europe, Middle East & Africa edition of E-Business equips students with a solid understanding of the dynamics of this fast-paced industry. By detailing how the landscape of online commerce is evolving, this market-leading text delivers comprehensive coverage of emerging online business strategies and technologies in the electronic commerce marketplace.

The growth of the Internet continues to influence our lives and businesses. Irrespective of their type and size, all firms and organizations are rethinking their strategies and operations. An increasing number of businesses are using e-commerce to gain competitive advantage. However, doing e-commerce is complex and requires understanding a vast array of topics. This book provides coverage of essential topics in E-commerce i.e. technology infrastructure, building blocks of e-commerce, online marketing, online payment systems, online business models, online business environment issues, website usability, e-commerce strategy, mobile commerce, and e-CRM/e-SCM. Compared with available texts on e-commerce, the perspective of this book is global e-commerce. The book is written in simple language, provides up-to-date coverage of material and associated research, and filled with examples to support material presented. This book is useful for undergrad and graduate students, professionals, and anyone looking to gain a solid foundation to continue their learning of dynamic e-commerce environment.

In the current technological world, Web services play an integral role in service computing and social networking services. This is also the case in the traditional FREG (foods, resources, energy, and goods) services because almost all traditional services are replaced fully or partially by Web services. Handbook of Research on Demand-Driven Web Services: Theory, Technologies, and Applications presents comprehensive and in-depth studies that reveal the cutting-edge theories, technologies, methodologies, and applications of demand-driven Web, mobile, and e-business services. This book provides critical perspectives for researchers and practitioners, lecturers and undergraduate/graduate students, and professionals in the fields of computing, business, service, management, and government, as well as a variety of readers from all the social strata.

As businesses are continuously developing new services, procedures, and standards, electronic business has emerged into an important aspect of the science field by providing various applications through efficiently and rapidly processing information among business partners. Research and Development in E-Business through Service-Oriented Solutions highlights the main concepts of e-business as well as the advanced methods, technologies, and aspects that focus on technical support. This book is an essential reference source of professors, students, researchers, developers, and other industry experts in order to provide a vast amount of specialized knowledge sources for promoting e-business.

This book aims to offer a comprehensive overview of the issues facing organizations when deciding whether to accept e-commerce as a platform for business. It provides a detailed evaluation of how the implementation of e-commerce may affect all parties within the supply chain: suppliers, retailers and consumers. It also compares various opportunities and threats of accepting e-commerce in order to conclude whether it might offer access to a new digital era, or whether it is an uncertain option yielding potential pitfalls. This book helps to reveal existing and future consequences of e-commerce acceptance, which are crucial for business decisions and operations in the present and going forward. It therefore provides a unique insight into emerging e-commerce platform acceptance and is one of the first to provide a holistic perspective of how each party in the supply chain is affected by e-commerce acceptance. E-commerce is bringing into view more flexible, effective and efficient ways of conducting business activities among suppliers, retailers and consumers. It is not limited to time and space and therefore this digital platform has already established for itself a major role in today's world economy. Despite promised benefits however, threats emerge which need to be faced when turning to the virtual marketplace - all of which have to be acknowledged before businesses will shift and adapt to the e-commerce platform. This book is intended for postgraduate students, executive MBA students and researchers interested in information management, marketing and operations management.

The 9th European Conference on Information Management and Evaluation (ECIME) is being hosted this year by the University of the West of England, Bristol, UK on the 21-22 September 2015. The Conference Chair is Dr Elias Pimenidis, and the Programme Chair is Dr Mohammed Odeh both from the host University. ECIME provides an opportunity for individuals researching and working in the broad field of information systems management, including IT evaluation to come together to exchange ideas and discuss current research in the field. This has developed into a particularly important forum for the present era, where the modern challenges of managing information and evaluating the effectiveness of related technologies are constantly evolving in the world of Big Data and Cloud Computing. We hope that this year's conference will provide you with plenty of opportunities to share your expertise with colleagues from around the world. The keynote speakers for the Conference are Professor Haris Mouratidis, from the School of Computing, Engineering and Mathematics, University of Brighton, UK who will address the topic "Rethinking Information Systems Security", Dr Mohammed Odeh, from the University of the West of England, Bristol, UK and Dr. Mario Kossmann from Airbus, UK who will talk about "The Significance of Information Systems Management and Evaluation in the Aerospace Industry" ECIME 2015 received an initial submission of 55 abstracts. After the double-blind peer review process 28 academic Research papers, 5 PhD Research papers, 1 Masters Research paper and 3 Work in Progress papers have been accepted for these Conference Proceedings. These papers represent research from around the world, including Austria, Botswana, Cyprus, Czech Republic, Ireland, Japan, Kuwait, New Zealand, Norway, Poland, Portugal, Slovakia, Russia, South Africa, South Korea, Sweden, The Netherlands, UK and the USA.