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SUNDAY JUNE 5TH 2016 10.30 am:
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By Ezio Manzini with an open discussion as an opportunity for exchange for the topic proposed. Ezio Manzini is a leading thinker in design for sustainability, founded DESIS, an international network on design for social innovation and sustainability.

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29 When, a couple of years ago, I
announced I was going to quit my job
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You can tell it's a randomized experiment because it has an R at the beginning of each line, indicating random assignment. The second design is a pre-post nonequivalent groups quasi-experiment.

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competence, social justice, and power asymmetries can contribute their creative skills to the world of social innovation to help address the complex social challenges of the 21st century. By establishing a foundation built on the capabilities approach to human development, designers have

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mindfulness of our interdependence;
with each other, and with our life-
giving natural systems. It's a call to
action to use design and design
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appreciation for what we all hold in
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future is a place where all of
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Innovation and design need not be about the search for a killer app. Innovation and design can start in people's everyday activities. They can encompass local services, cultural

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production, arenas for public discourse, or technological platforms. The approach is participatory, collaborative, and engaging, with users and consumers acting as producers and creators. It is concerned less with making new things than with making a socially

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what constitutes successful innovations. They recount efforts at social innovation, opening the production process, challenging the creative class, and expanding the public sphere. The wide range of cases considered include a collective of immigrant women who perform

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corporations to include multiple futures
imagined and made locally by often-
marginalized publics.

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An argument for a design philosophy of better, not more. Never have we wanted, owned, and wasted so much stuff. Our consumptive path through modern life leaves a wake of social and ecological destruction--sneakers worn only once, bicycles barely even ridden, and forgotten smartphones

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languishing in drawers. By what perverse alchemy do our newest, coolest things so readily transform into meaningless junk? In *Meaningful Stuff*, Jonathan Chapman investigates why we throw away things that still work, and shows how we can design products, services, and systems that

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last. Obsolescence is an economically driven design decision--a plan to hasten a product's functional or psychological undesirability. Many electronic devices, for example, are intentionally impossible to dismantle for repair or recycling, their brief use-career proceeding inexorably to a

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landfill. A sustainable design specialist who serves as a consultant to global businesses and governmental organizations, Chapman calls for the decoupling of economic activity from mindless material consumption and shows how to do it. Chapman shares his vision for an "experience heavy,

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"material light" design sensibility. This vital and timely new design philosophy reveals how meaning emerges from designed encounters between people and things, explores ways to increase the quality and longevity of our relationships with objects and the systems behind them, and ultimately

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demonstrates why design can--and must--lead the transition to a sustainable future.

A theoretically informed investigation that relates the philosophies of aesthetics and imagination to understanding design practice. In The

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Aesthetics of Imagination in Design,
Mads Folkmann investigates design in both material and immaterial terms. Design objects, Folkmann argues, will always be dual phenomena—material and immaterial, sensual and conceptual, actual and possible. Drawing on formal theories of

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aesthetics and the phenomenology of imagination, he seeks to answer fundamental questions about what design is and how it works that are often ignored in academic research. Folkmann considers three conditions in design: the possible, the aesthetic, and the imagination. Imagination is a

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Central formative power behind the creation and the life of design objects; aesthetics describes the sensual, conceptual, and contextual codes through which design objects communicate; the concept of the possible—the enabling of new uses, conceptions, and perceptions—lies

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The possible, Folkmann argues, is contained as a structure of meaning within the objects of design, which act as part of our interface with the world. Taking a largely phenomenological perspective that reflects both continental and American pragmatist

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approaches, Folkmann also makes use of discourses that range from practice-focused accounts of design methodology to cultural studies. Throughout, he offers concrete examples to illustrate theoretical points. Folkmann's philosophically informed account shows design—in all

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illustrate how expert designers can support these collaborations—making their existence more probable, their practice easier, their diffusion and their convergence in larger projects more effective. Manzini draws the first comprehensive picture of design for social innovation: the most dynamic

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field of action for both expert and nonexpert designers in the coming decades.

Consider this simple conundrum: is it possible to be a bad good designer or a good bad designer for that matter? If the answer is yes then which is

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preferable and what does this reveal about the relationship between ethics and design practice? Good: An Introduction to Ethics in Graphic Design seeks to answer these questions. Graphic design is in ethical flux. Good comes at a time of growing disenchantment with style-led design

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solutions and the pursuit of self-expression alone and yet vacuous design judgements are still made without any real analysis of the criteria used. The terms good and bad are repeatedly applied without qualification whilst the relationship between personal and professional ethics is far

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too contentious to do any more than give cursory consideration. Despite recent manifestos and themed publications on design for good graphic designers have yet to examine what such terms really mean: in a time of relativism it has been far too divisive to do so. Good takes philosophy as its

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Starting point but is not a philosophy book. It seeks to marry abstract ideas with practical application, removing some of the mystique that surrounds philosophy and highlighting its relevance for us all. Designers are people. This book seeks to engage designers in a debate about their

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profession and in an analysis of their value and worth. The decisions we make define us, in our ethical choices we reveal who we are.

Exploring how design can be used for good—prompting self-reflection, igniting the imagination, and affecting positive

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social change. Good design provides solutions to problems. It improves our buildings, medical equipment, clothing, and kitchen utensils, among other objects. But what if design could also improve societal problems by prompting positive ideological change? In this book, Bruce and Stephanie

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Tharp survey recent critical design practices and propose a new, more inclusive field of socially minded practice: discursive design. While many consider good design to be unobtrusive, intuitive, invisible, and undemanding intellectually, discursive design instead targets the intellect,

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prompting self-reflection and igniting the imagination. Discursive design (derived from “discourse”) expands the boundaries of how we can use design—how objects are, in effect, good(s) for thinking. Discursive Design invites us to see objects in a new light, to understand more than their basic

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form and utility. Beyond the different foci of critical design, speculative design, design fiction, interrogative design, and adversarial design, Bruce and Stephanie Tharp establish a more comprehensive, unifying vision as well as innovative methods. They not only offer social criticism but also explore

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How objects can, for example, be used by counselors in therapy sessions, by town councils to facilitate a pre-vote discussions, by activists seeking engagement, and by institutions and industry to better understand the values, beliefs, and attitudes of those whom they serve. Discursive design

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sparks new ways of thinking, and it is only through new thinking that our sociocultural futures can change.

In *Designs for the Pluriverse* Arturo Escobar presents a new vision of design theory and practice aimed at channeling design's world-making

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capacity toward ways of being and doing that are deeply attuned to justice and the Earth. Noting that most design—from consumer goods and digital technologies to built environments—currently serves capitalist ends, Escobar argues for the development of an “autonomous

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design” that eschews commercial and modernizing aims in favor of more collaborative and placed-based approaches. Such design attends to questions of environment, experience, and politics while focusing on the production of human experience based on the radical interdependence

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of all beings. Mapping autonomous design's principles to the history of decolonial efforts of indigenous and Afro-descended people in Latin America, Escobar shows how refiguring current design practices could lead to the creation of more just and sustainable social orders.

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