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Confessions of a Radical Industrialist | Ray Anderson | Talks at Google Ray Anderson - CONFESSIONS OF A RADICAL INDUSTRIALIST Book TV: Ray Anderson, \"Confessions of A Radical Industrialist\" Ray Anderson discusses his book, Confessions of a Radical Industrialist RAY ANDERSON Business Lessons From A Radical Industrialist GreenIsGood - Ray Anderson - Confession of a Radical Industrialist Ray Andersen - Pt3 LOHAS Forum 2009 Confessions of a Radical Industrialist Ray Andersen - Pt2 LOHAS Forum 2009 Confessions of a Radical Industrialist Ray Anderson, Founder and Chairman of Interface Inc. How Ray Anderson Became America's Greenest CEO Barbara Pyle with Ray Anderson of Interface

Ray Revised.wmv

Your passion vs job, career, and income an impression of being in a slavery system

Ray Anderson's Pocket Brass Band - Burghausen, Germany, 2003-05-09

1. How to think like an entrepreneur - Smart advice from a BillionaireThe Empire of Business by Andrew CARNEGIE read by Various Part 1/2 | Full Audio Book Ray Anderson from The Corporation

Debt: The First 5000 Years - Extended Interview

The Industrialist's Dilemma: Beth Comstock, Chief Marketing Officer of GE

The Business Case for Sustainability - Ray Anderson, InterfaceFLOR Ray Anderson on The Hour with George Stroumboulopoulos Evolution as Anti-Entropy: Destroying the Second Law BKI Industrialist: Ko Ray Anderson (10/5/09) Interface - Ray Anderson alapitó Ray Anderson - Sustainability Ray Anderson - The corporation xtra Benjamin Franklin: The Often Truthful, Always Radical, Never Completed American Founder Sustainability: What is good for the earth is good for business! Confessions Of A Radical Industrialist

Anyone who thinks that business leadership on environmental sustainability is an oxymoron must read Confessions of a Radical Industrialist.

Confessions of a Radical Industrialist: Profits, People ...

Confessions of a Radical Industrialist: Profits, People, Purpose--Doing Business by Respecting the Earth, Anderson, Ray C., White, Robin - Amazon.com.

Confessions of a Radical Industrialist: Profits, People ...

Anyone who thinks that business leadership on environmental sustainability is an oxymoron must read Confessions of a Radical Industrialist. In a humble, inspiring and informative manner, Ray Anderson describes his own journey to not just tweak the edges of his business towards green goals but to fundamentally re-think and re-design every aspect of its operations to respect environmental limits.

Confessions of a Radical Industrialist: Profits, People ...

If 'Cradle to Cradle' is the blueprint, 'Confessions of a Radical Industrialist' is the beautiful home that is created therefrom.

Confessions of a Radical Industrialist: How My Company and ...

Confessions of a Radical Industrialist: Profits, People, Purpose--Doing Business by Respecting the Earth - Ebook written by Ray C. Anderson, Robin White.

Confessions of a Radical Industrialist: Profits, People ...

Confessions of a Radical Industrialist: How Interface Proved That You Can Build a Successful Business Without Destroying the Planet by Ray C.

Confessions of a Radical Industrialist: How Interface ...

Fortune magazine has twice included Interface, in its annual list of the 100 Best Companies to Work For and now Ray Anderson s has a new book detailing the journey, Confessions of a Radical...

The confessions of a radical industrialist | ZDNet

Executive Summary of Confessions of a Radical Industrialist 1. Conduct a detailed life-cycle assessment to determine the most sound materials for recycling 2. Gather an R&D team committed to developing new processes for reclaiming materials 3.

Executive Summary of Confessions of a Radical ...

Confessions of a Radical Industrialist Ray Anderson is one of the most prominent business leaders in the country and his story is incredible.

Jetson Green - Confessions of a Radical Industrialist

Confessions of a Radical Industrialist: How Interface proved that you can build a successful business without destroying the planet Paperback 3 Feb. 2011 by Ray

Confessions of a Radical Industrialist: How Interface ...

Ray Anderson - CONFESSIONS OF A RADICAL INDUSTRIALIST - YouTube. Hear Ray Anderson, Founder and Chairman of Interface, Inc., discuss his next book, CONFESSIONS OF A RADICAL INDUSTRIALIST.

Ray Anderson - CONFESSIONS OF A RADICAL INDUSTRIALIST ...

Confessions of a Radical Industrialist: Profits, People, Purpose--Doing Business by Respecting the Earth by Ray C. Anderson. <p>

In 1994, Interface founder and chairman Ray Anderson set an audacious goal for his commercial carpet company: to take nothing from the earth that can't be replaced by the earth.

Confessions of a Radical Industrialist by Anderson, Ray C ...

"Anyone who thinks that business leadership on environmental sustainability is an oxymoron must read Confessions of a Radical Industrialist. In a humble, inspiring and informative manner, Ray Anderson describes his own journey to not just tweak the edges of his business towards green goals but to fundamentally re-think and re-design every aspect of its operations to respect environmental limits.

Confessions of a Radical Industrialist - Island Press

Ray Anderson talked about his book Confessions of a Radical Industrialist: Profits, People, Purpose - Doing Business By Respecting the Earth (St. Martin s Press; September 15, 2009). In hte book ...

[Confessions of a Radical Industrialist] | C-SPAN.org

Confessions of a Radical Industrialist Profits, People, Purpose--Doing Business by Respecting the Earth. Ray C. Anderson with Robin White. St. Martin's Press

Confessions of a Radical Industrialist | Ray C. Anderson ...

Confessions of a Radical Industrialist Profits, People, Purpose--Doing Business by Respecting the Earth ... Now, in the most inspiring business book of our time, Anderson leads the way forward and challenges all of industry to share that goal. The Interface story is a compelling one: In 1994, making carpets was a toxic, petroleum-based process ...

Confessions of a Radical Industrialist on Apple Books

Thoughtful and winning, Confessions of a Radical Industrialist shows how Anderson revolutionized his company, while in the process bringing costs down, improving quality, making it one of Fortune's 100 Best Companies to Work For - and driving up profits. ©2009 Ray C. Anderson (P)2009 Blackstone Audio, Inc.

Confessions of a Radical Industrialist by Ray C. Anderson ...

"Anyone who thinks that business leadership on environmental sustainability is an oxymoron must read Confessions of a Radical Industrialist. In a humble, inspiring and informative manner, Ray Anderson describes his own journey to not just tweak the edges of his business towards green goals but to fundamentally re-think and re-design every aspect of its operations to respect environmental limits."

Confessions of a Radical Industrialist Summary and Reviews

Confessions of a Radical Industrialist: Profits, People, Purpose Doing Business by Respecting the Earth Audio CD Audiobook, Sept. 15 2009 by Ray Anderson (Author, Narrator, Translator), Robin White (Author) 4.8 out of 5 stars 29 ratings. See all formats ...

In 1994, Interface founder and chairman Ray Anderson set an audacious goal for his commercial carpet company: to take nothingfrom the earth that can't be replaced by the earth. Now, Anderson leads the way forward and challenges all of industry to share that goal. The Interface story is a compelling one: in 1994, making carpets was a toxic, petroleum-based process, releasing immense amounts of air and water pollution and creating tons of waste. Fifteen years after Anderson's call for change, Interface has: cut greenhouse gas emissions by 82%cut fossil fuel consumption by 60%cut waste by 66%cut water use by 75%invented and patented new machines, materials, and manufacturing processesincreased sales by 66%, doubled earnings, and raised profit margins With practical ideas and measurable outcomes that every business can use, Anderson shows that profit and sustainability are not mutually exclusive; businesses can improve their bottom lines and do right by the earth. Ray Anderson is featured in the film, So Right, So Smart, which takes a behind-the-scenes look at how his leadership transformed Interface into a company with a sustainable business practices that made it more profitable than it was before.

In 1994, Interface founder and chairman Ray Anderson set an audacious goal for his commercial carpet company: to take nothing from the earth that can't be replaced by the earth. Now, in the most inspiring business book of our time, Anderson leads the way forward and challenges all of industry to share that goal. The Interface story is a compelling one: In 1994, making carpets was a toxic, petroleum-based process, releasing immense amounts of air and water pollution and creating tons of waste. Fifteen years after Anderson's "spear in the chest" revelation, Interface has: -Cut greenhouse gas emissions by 82% -Cut fossil fuel consumption by 60% -Cut waste by 66% -Cut water use by 75% -Invented and patented new machines, materials, and manufacturing processes -Increased sales by 66%, doubled earnings, and raised profit margins With practical ideas and measurable outcomes that every business can use, Anderson shows that profit and sustainability are not mutually exclusive; businesses can improve their bottom lines and do right by the earth.

"America's greenest CEO" and the hero from the award-winning documentary "The Corporation" makes the urgent, compelling case that sustainable business pays. His story is now legend. In 1994, after reading The Ecology of Commerce by Paul Hawken, Ray Anderson felt a "spear in the chest" the founder of Interface, Inc., a billion-dollar carpeting manufacturer, realized that his company was plundering the environment and he needed to steer it on a new course. Since then, Interface has cut its greenhouse gas emissions by 82%, and the goal is to reach zero environmental footprint by 2020. Thoughtful and winning, Confessions of a Radical Industrialist shows how Anderson revolutionized his company, in the process bringing costs down, improving quality, making it one of "Fortune"'s "100 Best Companies to Work For" -- and driving up profits. "*The publisher has aimed for sustainability in all aspects of this book's production, from the inks and glues to the trim size. The interior paper is 100% post-consumer recycled, certified by the Forest Stewardship Council, and ancient-forest friendly. Instead of a jacket, the cover boards are wrapped in 100% recycled paper stock coated in a biodegradable varnish - and these are just two examples among many." "From the Hardcover edition."

In 1994, Ray Anderson felt a 'spear in the chest': he realised that his company, billion-dollar carpeting manufacturer Interface, Inc, was plundering the environment with its unsustainable business practices, and that it desperately needed to change direction. Under his leadership, Interface went on to set unprecedented targets for cutting waste, instigated revolutionary recycling initiatives, and encouraged employees at every level of the company to contribute ideas on how to save resources. As a result, the company's greenhouse gas emissions decreased by 82% and are on target to reach zero level by 2020. Not only that, these changes also brought down costs, improved quality, and increased profits. In Confessions of a Radical Industrialist, Ray Anderson shares the remarkable story of how Interface turned itself around, and proves that running your company sustainably isn't radical at all - it's just good business.

Of value to business people, environmentalists, and educators alike, Mid-Course Correction is a business book about the environment that's written from a personal perspective. With passion and pride, Ray Anderson, Founder, Chairman, and CEO of one of the world's largest interior furnishings companies, recounts his awakening to the importance of environmental issues and outlines the steps his petroleum-dependent company, Atlanta-based Interface, Inc., is taking in its quest to become a sustainable enterprise - one that will never have to take another drop of oil from the earth.

Revised edition, includes new foreword by Paul Hawken and and several new chapters by John A. Lanier.

Through a collection of letters written to his best friend and to his father in England, and from his own personal diary entries, John Dodd s memoir offers a fascinating and amusing glimpse of life as a colonial rubber planter. With true stories and confessions that would make even Somerset Maugham blush, we discover what life was really like for young colonial planters in late-1950s Malaya. Increasing daily rubber output may have been their goal but for the young planters the bigger picture of chasing girls and finding a keep was of much greater importance. But life was more than just a series of stengahs in the clubhouse, dalliances in the Chinese brothels of Penang and charming pillow dictionaries there were strikes, riots, snakes, plantation fires and deadly ambushes by Communist terrorists to contend with. Set against the backdrop of the Emergency period, the rise of nationalism and Malaya s subsequent Independence, A Company of Planters is a very personal, moving and humorous account of one man s experiences on the frequently isolated rubber plantations of colonial Malaya.

When confronted with an ethical dilemma, most of us like to think we would stand up for our principles. But we are not as ethical as we think we are. In Blind Spots, leading business ethicists Max Bazerman and Ann Tenbrunsel examine the ways we overestimate our ability to do what is right and how we act unethically without meaning to. From the collapse of Enron and corruption in the tobacco industry, to sales of the defective Ford Pinto, the downfall of Bernard Madoff, and the Challenger space shuttle disaster, the authors investigate the nature of ethical failures in the business world and beyond, and illustrate how we can become more ethical, bridging the gap between who we are and who we want to be. Explaining why traditional approaches to ethics don't work, the book considers how blind spots like ethical fading--the removal of ethics from the decision--making process--have led to tragedies and scandals such as the Challenger space shuttle disaster, steroid use in Major League Baseball, the crash in the financial markets, and the energy crisis. The authors demonstrate how ethical standards shift, how we neglect to notice and act on the unethical behavior of others, and how compliance initiatives can actually promote unethical behavior. They argue that scandals will continue to emerge unless such approaches take into account the psychology of individuals faced with ethical dilemmas. Distinguishing our "should self" (the person who knows what is correct) from our "want self" (the person who ends up making decisions), the authors point out ethical sinkholes that create questionable actions. Suggesting innovative individual and group tactics for improving human judgment, Blind Spots shows us how to secure a place for ethics in our workplaces, institutions, and daily lives.

"The real fault line in American politics is not between liberals and conservatives.... It is, rather, in how we orient ourselves to the generations to come who will bear the consequences, for better and for worse, of our actions." So writes David Orr in Down to the Wire, a sober and eloquent assessment of climate destabilization and an urgent call to action. Orr describes how political negligence, an economy based on the insatiable consumption of trivial goods, and a disdain for the well-being of future generations have brought us to the tipping point that biologist Edward O. Wilson calls "the bottleneck." Due to our refusal to live within natural limits, we now face a long emergency of rising temperatures, rising sea-levels, and a host of other related problems that will increasingly undermine human civilization. Climate destabilization to which we are already committed will change everything, and to those betting on quick technological fixes or minor adjustments to the way we live now, Down to the Wire is a major wake-up call. But this is not a doomsday book. Orr offers a wide range of pragmatic, far-reaching proposals--some of which have already been adopted by the Obama administration--for how we might reconnect public policy with rigorous science, bring our economy into alignment with ecological realities, and begin to regard ourselves as planetary trustees for future generations. He offers inspiring real-life examples of people already responding to the major threat to our future. An exacting analysis of where we are in terms of climate change, how we got here, and what we must now do, Down to the Wire is essential reading for those wanting to join in the Great Work of our generation.

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