

Read Book Aqa  
As A Level

**Aqa As A**

**Level**

**Business**

**Student**

**Guide 2**

**Topics 1 4**

**1 6**

Getting the  
books **aqa as a**  
**level business**

*Page 1/83*

# Read Book Aqa As A Level

**Business guide 2**

**topics 1 4 1 6**

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guide 2 topics 1  
4 1 6 can be one  
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proclamation **aq**  
**as a level**

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**Business student**

**guide 2 topics 1**

**4 1 6** as capably

as review them

wherever you are

now.

AQA A Level

Business

Revision Advice

You NEED To Hear

- D to A Grade ?

~~Test 1: AQA A~~

~~Level Business~~

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~~Paper 1 MCQ~~

~~Blast on Year 1~~

~~Topics AQA A~~

~~Level Business~~

~~Paper 2 Walk~~

~~Through Mock~~

~~(2018) AS Level~~

~~Business Studies~~

~~Revision (AQA~~

~~BUSS1) AQA A~~

~~Level Business~~

~~Paper 1 Walk~~

~~Through Mock~~

~~(2018) AS Level~~

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*Business Studies*  
*AQA BUSS2*  
*Student Guide 2*  
*Revision Session*  
*Topics 1 4 1 6*  
*(Part 1; Finance*  
*and Operations)*  
*AQA A Level*  
*Business*  
*Revision Advice*  
*- How To Make A\**  
*A Level Business*  
*Notes ?*

---

How to answer 16  
markers? - A  
Level Business

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## **OPENING MY GCSE RESULTS ON CAMERA**

~~Outstanding  
Cambridge  
Learner Award  
recipient! | A-  
Levels Business  
9609 study  
advice How To  
Revise  
GCSE/Alevel  
Business for  
A\*//8-9 **How to**~~



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## **Revise A-Level Economics!**

Should You Do A-  
Level

Economics??**A**

**level Business**

**Revision - 5**

**Topics in Five  
Minutes!**

**BeeBusinessBee**

**Exams Revision**

**Tips Video** *HALF*

*TERM STUDY WITH*

*ME! (A-levels)*

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Starting GCSE  
Business Studies  
| Year 10 | Year  
11 | Business

GCSE Study Tips!  
| GCSE

Motivation | ~~10~~  
~~Things I Did to~~  
~~Get A\*A\*A\* in my~~  
~~A Levels (A\*~~  
~~Revision Tips~~  
~~and Techniques~~  
~~2018) | Jack~~  
~~Edwards 1.1~~

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~~Understanding~~

~~Business~~

~~Activity IGCSE~~

~~Business studies~~

HOW TO GET AN A\*

IN A-LEVEL

BUSINESS ~~How to~~

~~answer 9~~

~~markers? (AQA)~~

~~Zen and the Art~~

~~of Test Taking +~~

~~IMS~~ *Get Ready*

*for Paper 3 in*

*2019 (AQA A*

*Page 11/83*

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*Level Business)*

Get Ready for  
Paper 2 in 2019  
(AOA A Level

Business) A

*level Business*

*Revision - 5*

*Topics in Five*

*Minutes! ~~Aqa As~~*

*~~A Level Business~~*

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successful  
business  
Student Guide 2  
qualifications  
Topics 1 4 1 6  
that we have  
continued to  
improve through  
teacher feedback  
and operational  
experience. Our  
content is  
designed to  
engage students  
with topics and  
issues that are

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relevant in  
today's society,  
through key  
contemporary  
developments  
such as digital  
technology,  
business ethics  
and  
globalisation  
topics.

~~AQA | Business |~~  
~~AS and A level |~~

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## As A Level

### ~~Business~~

AS and A-level;

Business (7131,

7132) Assessment

resources;

Assessment

resources.

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Paper 2 Business  
2 - June 2018

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Free revision

*Page 16/83*



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Page 1 of 1

Start over Page

1 of 1

~~AQA A level  
Business Year 1  
and AS Fourth  
Edition ...~~

AQA A Level

*Page 19/83*

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Business Study  
Resources for  
Student Guide 2  
3.1 - What is  
Topics 1 4 1 6  
Business? Last

updated 16th

October 2019

This collection  
of study  
resources is  
designed to  
support students  
exploring  
Section 3.1

(What is

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Business) of the  
AQA A Level  
Business  
Student Guide 2  
Topics 1 4 1 6  
specification.

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Business Unit 3.

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5-6 hours  
learning time ;  
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downloads and  
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students and  
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preparing for  
the next BTEC  
National  
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~~Revision Quizzes~~

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~~for A Level~~

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AQA A-Level

Business Grade

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- Online

Revision Course

for Autumn 2020

Exams Students

taking the

rescheduled AQA

A-Level Business

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Business  
exams in October  
2020 will find  
this online  
Student Guide 2  
Topics 1 4 1 6  
course

invaluable as a  
source of  
crucial exam  
technique and  
core topic  
revision.

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AQA A Level

Business – Unit

1 Revision

Notes. 5 1

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revision notes

for AQA A level

Business – Unit

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1 What is

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1 Revision Notes  
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A-Level

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Student Guide 2  
Year 2 Complete  
Topics 1 4 1 6  
Revision &

Practice BUAR63

This brilliant  
book covers  
every topic from  
Year 2 of the  
AQA A-Level  
Business  
course! It's  
packed with  
clear,

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straightforward  
study notes  
explaining ...  
Topics 1 4 1 6

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~~A level reformed~~

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2 : 2 \*02\* IB/M/

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outside the box

: Answer all  
questions in the  
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provides its own-  
brand ...

Question paper



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(A-level) :

Paper 2 Business  
2 - June 2018  
Author: AQA

~~Question paper~~

~~(A level) :~~

~~Paper 2 Business  
2 - June 2018~~

Exam-style and  
exam-standard  
unit assessment  
for section 3.4  
of AQA A Level

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## Student Guide 2

~~Unit 3.4 AQA A~~

~~Topics 1.4 1.6~~  
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~~Unit Assessment...~~

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Business New A  
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Textbooks from

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Wolinski and  
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textbooks have  
been approved  
for use with the  
AQA A-Level  
Business  
Specifications.

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Book Description

Covering what

you really need

to know for AQA

A-level Business

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Business  
Student Guide 2  
Topics 1 4 1 6

in just 120 pages. This revision guide makes revision easy - whether you're getting started early or you need to do some last-minute cramming.

Ian Marcousé has  
*Page 40/83*



# Read Book Aqa As A Level

been trusted by  
Business  
Student Guide 2  
students for  
Topics 1 4 1 6  
over 15 years  
and his updated  
textbook has  
been fully  
revised to  
reflect the 2015  
AQA Business  
specification,  
giving you up-to-  
date material  
that supports

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your teaching  
and student's  
learning. -  
Guides students  
through the  
content in an  
easy to  
understand way,  
with the new  
'logic chain'  
feature at the  
start of every  
chapter showing  
them the

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progression

clearly - Helps  
students apply  
their knowledge

and analyse  
business data  
with real  
business  
examples

throughout -  
Consolidates  
students'  
learning and  
prepares them

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for assessment  
with the  
workbook feature  
at the end of  
every chapter  
containing  
knowledge check  
and practice  
questions

Surridge and  
Gillespie's

*Page 44/83*

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bestselling AQA  
textbooks  
brought together  
in one updated  
volume covering  
the whole of AQA  
A-level  
Business. - This  
textbook's  
content matches  
the  
specification in  
SurrIDGE and  
Gillespie's

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Business accessible style

– Engages  
students with  
updated case

studies of real  
companies,

helping students  
see how business

concepts and  
theories relate

to the real

world – Gives

students the

opportunity to

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Business skills  
they need for  
assessment with  
practice

questions

throughout -

Helps students

to build up

their

quantitative and

analytical

skills, with

opportunities to

analyse data -

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Supports student  
revision with  
new end-of-unit  
recap sections -

Helps you cut  
down your  
preparation and  
marking time  
with an

accompanying  
Answer Guide\* \*

The accompanying  
Answer Guide has  
not been through



# Read Book Aqa As A Level

the AQA approval  
process

## Student Guide 2

### Topics 1 4 1 6

These fully  
revised and up-  
to-date new  
editions and  
answer guides  
from Wolinski  
and Coates  
provide  
comprehensive  
coverage of the  
AQA A-level

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## Business

specification. -  
Wolinski and  
Coates, 1 4 1 6

comprehensive  
yet accessible  
style remains  
unchanged,  
covering  
everything  
students will  
need to succeed  
- Updated fact  
files and case

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Business give  
profiles of real  
business, so  
students can  
understand the  
real-world  
context of what  
they're learning  
- Practice  
exercises and  
case studies  
with questions  
throughout allow  
students to

# Read Book Aqa As A Level

Business  
Student Guide 2  
Topics 1 4 1 6  
apply their  
knowledge and  
prepare for  
assessment -

Answer guides  
support teaching  
and saves time  
in marking

Surridge and  
Gillespie are  
back, helping  
students of all  
abilities reach

# Read Book Aqa As A Level

Business  
Student Guide 2  
Topics 1 4 1 6

their goal;  
develop  
students'  
quantitative and  
analytical  
skills,  
knowledge and  
ability to apply  
theoretical  
understanding  
through real  
life business  
examples and  
varied

# Read Book Aqa As A Level

Business. This  
textbook has  
been fully  
revised to  
reflect the 2015  
AQA Business  
specification,  
giving you up-to-  
date material  
that supports  
your teaching  
and student's  
learning. -

Builds up

*Page 54/83*

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quantitative  
skills with  
'Maths moment'  
features and  
assesses them in  
the end of  
chapter  
activities -  
Ensures students  
have the  
knowledge of  
real life  
businesses so  
they can apply

# Read Book Aqa As A Level

Business  
theoretical  
understanding  
with the

'Business in  
focus' feature -  
Helps students  
get to grips  
with the content  
and tests key  
skills with  
activities at  
the end of every  
chapter



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Our updated approach to revision will help you learn, practise and apply your skills and understanding. Coverage of key content is combined with practical study tips and

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effective  
revision  
strategies to  
create a guide

you can rely on  
to build both  
knowledge and  
confidence. My

Revision Notes:  
AQA A-level

Business: Third  
Edition will

help you: - Plan  
and manage your

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revision with  
our topic-by-  
topic planner  
and exam

breakdown

introduction -

Develop your  
subject

knowledge by  
making links  
between topics

for more in-  
depth exam

answers -

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Improve subject-specific skills with an exam skills checkbox at the end of each chapter - Avoid common mistakes and enhance your exam answers with examiner tips - Practise and apply your skills and

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Business with  
exam-style  
Student Guide 2  
questions and  
Topics 1 4 1 6  
frequent

questions with  
answer guidance  
online -

Understand key  
terms you will  
need for the  
exam with user-  
friendly  
definitions and  
a glossary -

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Build quick  
recall with  
bullet-pointed  
summaries at the  
end of each  
chapter

These fully  
revised and up-  
to-date new  
editions and  
answer guides  
from Wolinski  
and Coates

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provide  
comprehensive  
Student Guide 2  
coverage of the  
Topics 1 4 1 6  
AQA A-level

Business

specification. -

Wolinski and

Coates'

comprehensive

yet accessible

style remains

unchanged,

covering

everything

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Business students will need to succeed

- Updated fact files and case studies give profiles of real business, so students can understand the real-world context of what they're learning
- Practice exercises and



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Business  
Student Guide 2  
Topics 1 4 1 6

case studies  
with questions  
throughout allow  
students to  
apply their  
knowledge and  
prepare for  
assessment -  
Answer guides  
support teaching  
and save time in  
marking

This textbook

*Page 65/83*

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Business  
Student Guide 2  
Topics 1 4 1 6

has been fully revised to reflect the 2015 AQA Business specification, giving you up-to-date material that supports your teaching and student's learning. - Gives in-depth insight into Business

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Business practices and theories –  
Student Guide 2  
Wolinski and Coates are known  
Topics 1 4 1 6  
for their  
comprehensive  
yet accessible  
style. – Ensures  
students can  
understand the  
real world  
context of what  
they're learning  
and apply their

# Read Book Aqa As A Level

knowledge with  
fact files on  
real businesses

- Provides  
practice  
exercises at the  
end of each  
chapter that  
reflect the  
style of the new  
assessments  
including  
multiple choice,  
short answer,

# Read Book Aqa As A Level

Business  
data response  
and case study  
questions  
Student Guide 2  
Topics 1 4 1 6  
Contents Unit 7

Analysing the  
strategic  
position of a  
business - 1

Mission,  
corporate  
objectives and  
strategy - 2

Analysing the  
existing

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Business  
Student Guide 2  
Topics 1.4.1.6

internal  
position of a  
business to  
assess strengths  
and weaknesses:  
financial ratio  
analysis - 3

Analysing the  
existing  
internal  
position of a  
business to  
assess strengths  
and weaknesses:

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Business  
overall

performance – 4

Analysing the  
external

environment to  
assess

opportunities  
and threats:

political and

legal change – 5

Analysing the  
external

environment to  
assess

# Read Book Aqa As A Level

Business  
opportunities  
and threats:  
economic change  
Student Guide 2  
Topics 1.4.1.6

- 6 Analysing  
the external  
environment to  
assess

opportunities  
and threats:  
social and  
technological -  
7 Analysing the  
external  
environment to



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## Business

opportunities  
and threats: the  
competitive

environment - 8

Analysing  
strategic  
options:

investment

appraisal Unit 8

Choosing  
strategic  
direction - 9

Strategic

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Business:  
direction:

choosing what  
markets to  
compete in and

what products to  
offer - 10

Strategic

positioning:

choosing how to  
compete Unit 9

Strategic

methods: how to  
pursue

strategies - 11

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Business a  
change in scale  
- 12 Assessing  
innovation - 13  
Assessing intern  
ationalisation -  
14 Assessing  
greater use of  
digital  
technology Unit  
10 Managing  
strategic change  
- 15 Managing  
change - 16

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Business

organisation  
Student Guide 2  
culture - 17

Managing  
Topics 1 4 1 6  
strategic  
implementation -  
18 Problems with  
strategy and why  
strategies fail

Exam Board: AQA

Level: AS/A-

level Subject:

Business First

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Teaching:

September 2015

First Exam: June

2016 Develop

understanding of  
business

arguments and  
reasoning, with  
a clear

progression  
pathway and case  
studies that  
illustrate core  
points. Ian

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Marcouse has  
been trusted by  
Business  
students for  
over 15 years  
and his updated  
textbook has  
been fully  
revised to  
reflect the 2015  
AQA Business  
specification,  
giving you up-to-  
date material

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Business  
Student Guide 2  
Topics 1 4 1 6  
that supports  
your teaching  
and student's  
learning.

Guides students  
through the  
content in an  
easy to  
understand way,  
with the new  
'logic chain'  
feature at the  
start of every  
chapter showing

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Business  
Student Guide 2  
Topics 1 4 1 6

them the  
progression  
clearly - Helps  
students apply  
their knowledge  
and analyse  
business data  
with real  
business  
examples  
throughout -  
Consolidates  
students'  
learning and



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prepares them  
for assessment  
with the  
workbook feature  
at the end of  
every chapter  
containing  
knowledge check  
and practice  
questions

'BTEC First  
Business' is a  
textbook for the

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Business 2010  
specification.  
It is packed  
with learning  
and teaching  
features  
including: case  
studies, real  
life business  
stories, key  
terms, summaries  
and revision  
tests.

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